



What Makes Youngevity Supplements Superior?

The Dr. Joel Wallach Story



BS, DVM, ND
Founder of Epigenetics

- Visionary
- Lobbyist
- Scientist
- Author
- Agricultural Expert
- World Class Lecturer
- Famous Veterinarian
- Comparative Pathologist
- Nobel Prize Nominee
- Bio Medical Research Pioneer

<http://DrWallachBio.com>

Dr. Wallach has fought the FDA in the U.S. Supreme Court *seven times and WON!*

THE MAN BEHIND THE NUTRITIONAL FORMULAS DR. JOEL D. WALLACH...

Dr. Joel Wallach is one of the original pioneers in the field of whole food based nutritional supplementation. Recognized by many as “the founder/father of trace mineral supplementation” he is best known to the general public for his lecture “Dead Doctors Don’t Lie” the most popular and famous health lecture in history.

Dr. Wallach was born in Missouri and raised on a beef and animal feed farm in the 1940’s. As a result he gained first hand knowledge about the value of animal nutrition and supplementation as a young child. Dr. Wallach was using nutritional supplement formulas to prevent and cure chronic and degenerative diseases in various animal species long before it became public knowledge. He is one of the original pioneers who discovered the value of full spectrum, plant based trace mineral and vitamin food supplement formulas.

A biomedical research pioneer, Dr. Joel Wallach, spent more than 40 years in the field of Veterinary Medicine, observing and researching the effects of essential nutrients on animal health, before becoming a Naturopathic Physician in 1982. Today, Dr. Wallach is renowned for his groundbreaking research on the health benefits of selenium and other minerals. He currently dedicates his time to lecturing throughout the world on the therapeutic benefits of vitamins and minerals, and on lobbying the U.S. Food and Drug Administration on behalf of the dietary supplement industry. He’s fighting for our rights!

Dr. Joel Wallach attended the University of Missouri, where he received a Bachelor's Degree in Science of Agriculture. A veterinarian for 30 years, he worked as a research veterinary pathologist with The National Institute of Health

for The Center for the Biology of Natural Systems, Washington University, St. Louis, Missouri; and Yerkes Regional Primate Research Center in Atlanta, Georgia, at Emory University.



Dr. Joel D. Wallach, BS, DVM, ND

Has Been Awarded the

2011 Klaus Schwarz Commemorative Medal

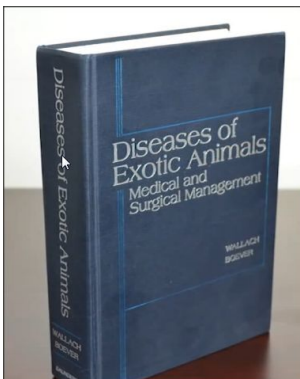
For his research in 1978 which uncovered the cause and cure of Cystic Fibrosis

Having discovered and identified the first animal models for cystic fibrosis - monkeys - he found that he could reproduce their condition at will because it was a nutritional deficiency. His find offered great promise for children with the disease, but when he made it public, the institute fired him on a 24-hour notice. Chagrined and perplexed, Dr. Wallach made the decision to go to medical school so he could treat children for cystic fibrosis himself.

He also worked in the field as a research pathologist with various organizations and Marlin Perkins (Mutual of Omaha fame) for years seeking the cause and cure of degenerative diseases in animals in the wild and in zoos both in the us and Africa.

Dr. Wallach's years of exhaustive field research has never been duplicated or equaled. It was the most thorough and well documented research ever done on the topic of diseases that plague biological systems. Youngevity full spectrum whole food based nutritional supplement formulas are the result of this research.

Dr. Wallach's research ultimately led him to the conclusion that virtually All Degenerative and Chronic diseases have their root in one or more nutritional deficiencies



Dr. Wallach's research and contribution to the veterinary world contributed to doubling the lifespans of animals and reducing or eliminating over 900 diseases in animals that still affect humans! **This research culminated in the book Diseases of Exotic Animals which is in the Smithsonian institute as a National treasure and is recommended as the definitive health reference for Zoos and Wild Life Preserves.**

Dr. Wallach has adapted these nutritional formulas to humans and has been demonstrating that they work the same in humans as they do in animals for many years. Thousands of people all

across the world are living testimonials confirming the effectiveness of his nutritional formulas.

THE MISSING PLANT BASED TRACE MINERAL FACTOR



All Youngevity supplements are based on and contain a comprehensive array of organic, prehistoric, plant based colloidal trace minerals, not found in any other supplements.

Youngevity owns the exclusive rights to this plant based mineral mine in Utah. This makes their supplement formulas unique. Dr. Wallach (and many other nutritional experts) maintain that trace minerals are the missing element in our soils and that they are more important than the major vitamins. Without the presence of micronutrients (trace minerals) the major vitamins and minerals don't have the necessary "co factors" that enable them to function optimally.

A few other companies have jumped on the trace mineral bandwagon in recent years following Dr. Wallach's lead, but many of them use rocks, metallic minerals, oceanic mineral salts and other non-plant/inorganic forms of trace minerals. None of the other trace mineral products on the market use Dr. Wallach's plant based minerals and remember Dr. Wallach is the father of trace mineral research. His mineral formulas are arguably the most bio-available, bio-active and non toxic formulas available anywhere at any price and *3rd party clinical research supports this assertion.

* See Clemson and Manitoba University Clinical Research Report Results

COMPREHENSIVE FULL SPECTRUM NUTRITION



Unlike the majority of vitamin companies. Youngevity does not promote isolated vitamin formulas (isolates) or man made synthetic based isolate vitamins.

Youngevity provides comprehensive whole food based supplement formulas based on proven veterinary nutritional formulas adapted to human beings. They contain every known essential nutrient and many co-factors including unknown factors in a natural synergistic balance designed for maximum absorption, bio availability and utilization by the cells of the human body.

Youngevity formulas provide a holistic, comprehensive full spectrum of nutrients that support and promote the health of the entire body and address the organism as a whole.

Their foundational program is known as the Healthy Body Start Pack and it provides 90 essential nutrients plus synergistic co-factors. Namely, 60 trace minerals, 16 vitamins, 12 amino acids and 2 essential fatty acids.

OUTSTANDING QUALITY CONTROL - TESTING & CERTIFICATION

**PROVEN
MINERAL
BASED
NUTRITION**



From raw material to finished product great care is taken to provide only the purest, non GMO, natural, organic, potency assured ingredients in bio available form possible.

The manufacturing process is proprietary and closely regulated for absolute quality, purity and potency of every batch. If any part of the process doesn't measure up it is discarded and replaced. With Youngevity you are paying for and receiving only the best quality, potency and purity each and every time!

IFOS (<http://www.nutrasource.ca>): The International Fish Oil Standards™ (IFOS™) Program is the only third party testing and certification program for fish oils. IFOS certification has been granted for EFA Plus, S.M.A.R.T., and FX products.

nutrasource
diagnostics inc.
From nature to science. From science to you.

Nutrasource Diagnostics Inc. is a contract research organization and consulting firm specializing in regulatory consulting, clinical trials and product testing. We are dedicated to making our clients' products better from concept to claim.

Out of the around 50,000 products in the market, only 349 products (53 manufacturers) are currently certified by NSF. Youngevity is one of them!

IFOS sets the world's highest standards for purity, potency, and freshness. As a voluntary, subscription-based service available to the entire fish oil supply chain,

IFOS tests products by lot, using direct analysis, for active ingredient content, contaminants, and freshness.

Read More at:

<http://mwh.youngevity.com/index.cfm/blog-and-resources/news-articles/youngevity-products-are-now-nsf-and-ifos-certified/#sthash.kUvPVPvd.dpuf>

NSF INTERNATIONAL (www.nsf.org): Every aspect of a product's development is thoroughly evaluated before it can earn NSF certification. NSF does not simply evaluate test data submitted by manufacturers or analyze just a single sample of a product and give it their okay.

They conduct product testing in accredited laboratories to confirm that the actual contents of the supplement product match those printed on the label. And certification is not a one-time event, but involves regular on-site inspections of manufacturing facilities and regular re-testing of products to ensure that they continue to meet the same high standards required to maintain certification over time. Annual audits assure compliance against the toughest testing standard in existence today.

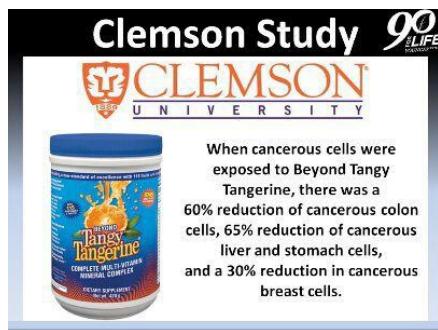
Read More at:

<http://mwh.youngevity.com/index.cfm/blog-and-resources/news-articles/youngevity-products-are-now-nsf-and-ifos-certified/#sthash.kUvPVPvd.dpuf>

PROPRIETARY LIQUID FULL SPECTRUM NUTRITIONAL FORMULAS

Plenty of research confirms liquid supplements in the right forms in most cases are more easily absorbed than pills. However stabilizing liquid supplements for purity and potency is very difficult and costly. Dr. Wallach developed proprietary methods for stabilizing his liquid formulas including a unique “nutra-crystal” form that solves the liquid purity, shelf life and potency problem. It’s found in many of his supplements. Just mix the crystals with water and you have a fresh glass of highly absorbent nutritional factors.

3rd PARTY CLINICAL TESTING AND RESEARCH



Youngevity supplement formulas are clinically tested and verified by highly respected independent, 3rd party nutritional research organizations. This is costly but it also assures customers of the quality of ingredients, purity, potency and non toxicity of the final product. Few companies go through the trouble and expense of this ongoing testing and certification process and simply make unsubstantiated product claims

that their customers have to take their word for. Various types of investigations

have revealed over time that many products being sold are not as advertised as far as ingredients and potency are concerned.

YOUNGEVITY CLEMSON UNIVERSITY RESEARCH:

<http://keys2healing.com/clemson-university/>

YOUNGEVITY MANITOBA UNIVERSITY RESEARCH:

http://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0CB8QFjAA&url=http%3A%2F%2Fyoungevity.com%2Fwp-content%2Fthemes%2Fyoungevity%2Fmedia%2FSafety-Health-Benefits-Manitoba_brochure-0714-singles-4review.pdf&ei=k8JHVbDPHoGfgwS9uo



Many supplements on the marketplace over the years have been found NOT to contain what they list on the labels and some nutritional product companies have been shut down over the years as a result.

Most recently (January of 2015) the attorney general in New York issued cease and desist orders to GNC, Wallgreens, Walmart and Target for

carrying certain supplements that didn't contain the ingredients that were on the labels and actually had traces of toxic chemicals in them.

With Youngevity you don't have to worry about purity, potency or toxicity, you get only the best ingredients from the purest sources available, verified and certified by recognized and respected, independent 3rd party research and testing organizations.

THE ONLY NUTRITION COMPANY TO HAVE MULTIPLE FDA HEALTH CLAIMS APPROVED



Dr. Wallach has taken the FDA to court on numerous occasions and beat them. He has also supported them in court as well. He is a steadfast advocate for honesty and disclosure in the nutritional supplement industry. Youngevity is the ONLY nutritional supplement company (at this time) to have two health claims approved for

nutrients. One is for selenium supplementation as it relates to the prevention of certain cancers and the other is for Essential Fatty acids and their role in disease prevention.

COMPANY PHILOSOPHY, VISION AND MISSION

90 Essential Nutrients... The Foundation for Good Health

© GET YOUR HEALTHY START PAK™



Youngevity is on a mission to change people's health and the way health care is practiced in the US and the World by enabling people to take responsibility for their health using a preventative approach to good, full spectrum holistic nutritional supplementation and a healthy diet.

Youngevity is built on the real life experiences of people who have transformed their health with quality nutritional supplementation and dietary changes. People helping people get healthier and wealthier.

REWARDING THOSE WHO HELP OTHERS



Youngevity chose to distribute their supplements through people with real life experience based health benefits via word of mouth using the sharing and caring relationship model. Dr. Wallach could have put his formulas on health food store shelves and in the major retail outlets but instead he chose to use the Network Marketing model of distribution. He also set out to make it as rewarding as possible for distributors.



Instead of paying the large advertising agencies, Youngevity invests their advertising dollars in the people who share the products. 52 cents out of every dollar earned goes back to distributors. Youngevity has one of the easiest and most rewarding compensation plans in the industry and their products are value based and competitive.

How much money will GNC pay you for referring others to their store? Will your health food supplier pay you every time anyone you refer to them buys a product? What about when everyone they refer buys and so on for 8 generations of referrals?

With Youngevity you leverage your efforts through others and get ongoing monthly



residual income for the lifetime purchases of consumers and representatives in your organization, 8 generations deep, and that is just one of ten forms of income built into the compensation plan.

With Youngevity you can improve your health, help others improve theirs and build financial security and Independence in the process. A REAL win/win situation.

COMPANY STABILITY AND REPUTATION

- Youngevity was founded in 1997. They are a debt free publicly traded company listing on the Stock Exchange.
- Youngevity has been a member of the Better Business Bureau in good standing since 1999 with an A+ rating.
- Youngevity is recognized in the Direct Selling News Global 100 Report as one of the Top 100 most successful and fastest growing companies in the direct sales industry. They are among the Top 50 most successful in the USA.
- Youngevity's sales grew from 23 million in 2013 to 130 million in sales in 2014 alone. They are positioned for explosive international growth.
- Youngevity is the ONLY health care company to have multiple supplement claims approved by the FDA.
- Their explosive growth is due to the effectiveness of their products and the life changing health benefits experienced by those who use them as directed.
- Dr. Wallach has the most compelling nutrition research history, story and message in the network marketing industry as well as some of the highest quality, most effective, results driven, nutritional supplement formulas available anywhere at any price.

Real life results drive Youngevity's continued success and their history, vision and commitment to quality assure us that we are getting ALL the foundational factors necessary for good health and longevity. With Youngevity, results are the rule and not the exception. But you don't take my word for it. The proof is in the pudding!



Mark Hamilton (602) 752-0274

<http://mwh.youngevity.com> - <http://keys2healing.com>